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Framingham Releases New Business Diversity Collection

Framingham, Mass. (December 9, 2021) – Framingham's Economic Development and Industrial Corporation (EDIC) and the City of Framingham today released its first-ever Business Diversity Collection, which is available at the [Choose Framingham](https://chooseframingham.com) website. The goal of the collection is to strengthen and support Framingham businesses owned by people from a variety of social, cultural and ethnic backgrounds as well as genders and sexual orientations. Businesses from around the City were invited to submit their information to become a part of the collection. Framingham businesses who are interested in taking part can still participate by filling out an [online form](#).

“Representation Matters! Small Businesses Matter! This Business Diversity Collection is an opportunity to promote and connect small businesses in our community to their local residents, and our residents, family, friends, colleagues, even connects those who pass through our City, to our small business owners, of under-represented backgrounds,” said Dr. Maritsa Barros, the City of Framingham's Chief Diversity, Equity, and Inclusion Officer. “We celebrate all of you in this collection and are honored to have your business in the City of Framingham.”

The collection is meant to act as a resource for members of the community seeking to support diverse businesses and employers. To be included in the collection, businesses were required to be located in Framingham and to be BIPOC-owned, woman-owned, veteran-owned, owned by a member of the LGBTQ+ Community, and/or owned by an individual or individuals with a disability. All submissions for inclusion were voluntary.

“Framingham is one of the most diverse municipalities in the MetroWest region. We are hopeful that this collection will highlight how many diverse businesses are located in the City, and make it easier for residents to shop local to support these employers,” said Erika Oliver Jerram, Acting Director of the Division of Planning and Community Development.

Businesses interested in participating should fill out the [online form](#). The collection is available at the *Choose Framingham* website at <https://chooseframingham.com/diversitycollection>.

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